

CEA Collins Education Associates OLLINS WRITING PROGRAM

A Writing Across the Curriculum Program with Over 35 Years of Proven Results

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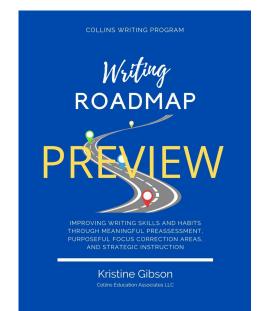
Special Issue No. 56

# **Collins Writing Exchange**

Ideas, Tips, and Resources on Writing from Collins Education Associates

### **Almost Summer Special Edition**

## Now Available! Writing Roadmap



#### **Improving Writing Skills and Habits Through Meaningful** Preassessment, Purposeful Focus Correction Areas, and **Strategic Instruction**

Looking to start the new, post-pandemic school year off on the right foot? Wondering where to begin with students and how to fill in the gaps from the past year? Worried about fitting it all in? Writing Roadmap includes everything teachers need to diagnose student writing skills and habits and plan purposeful assignments and instruction for the entire school year.

#### **Product Details**

Your Writing Roadmap unfolds as follows:

- Start the school year by blocking out one class period and administering the class writing preassessment. Choose from the Curated Menus of Prompts on pages 17 and 18 and the Reproducible Student Prompts in the Appendix. Evaluate student writing habits with the help of the Writing Habits Indicators: Observation Guide and Writing Habits Class Checklist.
- Score student writing using the Diagnostic Writing Rubric for your grade level and track results on the Diagnostic Writing Skills Checklist.
- Use the data collected to map out priority writing skills and habits to address as you progress through the school year—your roadmap!
- Refer to the Instructional Materials section for explanations of how to use Focus Correction Areas (FCAs) to teach and practice targeted skills, lists of ready-to-use FCAs aligned directly to the Diagnostic Writing Rubric, and tips for building key writing habits.
- Use the 16 Annotated and Scored Student Writing Samples in your daily instruction to provide models of exemplary writing, highlight common writing problems, and build revising and editing skills.
- Wrap up the year with a postassessment using the prompts and materials provided. Make note of individual and class growth and give yourself a pat on the back—you made it!

We are confident that Writing Roadmap will be a valuable tool for writing teachers at all grade levels, helping them to improve student writing and build lifelong writing habits.

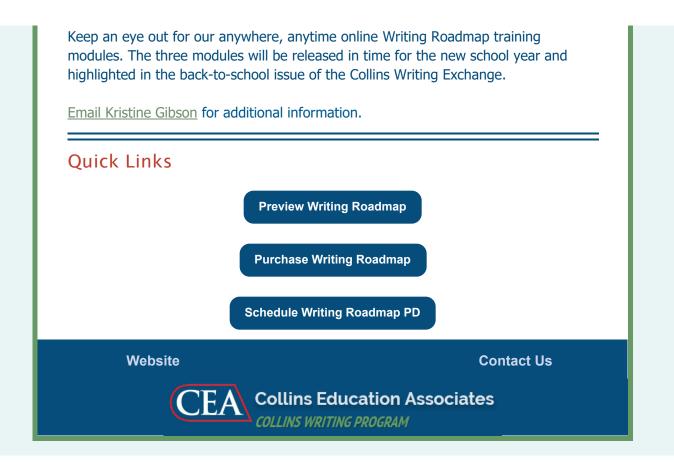
<u>Preview the package</u> and take advantage of one of these ways to bring Writing Roadmap to your school or classroom:

- <u>Purchase Writing Roadmap as a single-user PDF</u>, ready-to-download and use just \$15 through July 31, 2021.
- Schedule Writing Roadmap training with <u>author Kristine Gibson</u> and **receive the Writing Roadmap materials for FREE**!

#### **Special Offer**

Take advantage of this special opportunity to purchase Writing Roadmap now so you can familiarize yourself with it over the summer and be ready to use it on your return to school. Become an early-bird user and save 25% off the regular price of \$20—**only \$15 through July 31, 2021**!

#### **Coming Soon!**



Collins Education Associates | 800-932-4477, 320 Main St., PO Box 957, West Newbury, MA 01985

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