

COLLINS WRITING PROGRAM INSTITUTE  
August 9, 2012 ~ Gloucester, Massachusetts

## ***Four Essential Writing Assignments to Improve Student Achievement (grades 4–12)***

*For teachers in grades 4 to 12 in all subject areas, curriculum coordinators, principals, supervisors, curriculum committee members, school-based management team members, and special educators.*

This workshop is valuable to all teachers whether they use the *Collins Writing Program* or not. In this fun, activity filled session, you'll learn how to plan, teach and assess four key assignments that significantly impact student achievement. Based on Dr. John Collins' flagship book, *The Collins Writing Program: Improving Student Performance Through Writing & Thinking Across the Curriculum*, this practical, hands-on workshop builds upon the extensive research from Marzano, Graham and Perin, and others.

### **PARTICIPANTS WILL LEARN HOW TO...**

- Teach the four essential writing assignments
- Combine the four essential assignments to produce lengthy substantive writing
- Apply a decision-making model that answers the question, "How often should my students write and what specific assignments should I be giving?"
- Use a three-step editing model to help students become better editors of their own and their peer's work
- Employ reading-writing strategies to improve comprehension and retention of subject matter
- Increase academic vocabulary and improve word choice
- Utilize a critical thinking chart that helps students produce organized and content rich persuasive essays
- Help students improve scores on open-response and writing assessment tests

### ***Special Note:***

If you attend for two days, a one graduate credit option is available through Endicott College in Beverly, MA at \$50.

**Contact us for more information.**

**Collins Education Associates**  
320 Main Street, PO Box 957  
West Newbury, MA 01985  
800-932-4477  
info@collinsed.com

## COLLINS WRITING PROGRAM INTRODUCTORY INSTITUTE

August 8, 2012 ~ Gloucester, Massachusetts

## ***Improving Student Performance Through Writing and Thinking Across the Curriculum (grades 4–12)***

*For teachers in all subject areas grades 4 and above, department heads, principals, supervisors, curriculum committee members, and special educators.*

This is our foundation workshop. It shows teachers in any content area how to use the five types of writing to increase students' understanding and retention of course content while simultaneously increasing student involvement and motivation to learn. Most importantly, this workshop gives teachers the help they need to efficiently and fairly evaluate writing so that students become more skillful as a result of the process.

**PARTICIPANTS WILL LEARN HOW TO...**

- Integrate writing into every class—without sacrificing the teaching of content
- Use writing to save time during classroom instruction—without piles of additional papers to correct
- Utilize writing as a catalyst to enhance the quality of classroom discussions
- Employ the power of “effortful retrieval”
- Empower students to use self-monitoring and peer feedback during the writing process—accomplish more in less time
- Quickly create great writing assignments that promote learning of content and motivate students
- Improve writing skills and content knowledge using the four essential writing assignments
- Implement a portfolio and authentic assessment model that’s manageable
- Use the Five Types of Writing to improve test scores and help achieve “Adequate Yearly Progress”
- Tie it all together—integrating workshop content with portfolio and authentic assessment techniques, mastery learning, differentiated instruction and outcomes-based education in today’s classroom

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# COLLINS WRITING PROGRAM INSTITUTES

Gloucester, Massachusetts

August 8, 2012 ~ Improving Student Performance Through  
Writing and Thinking Across the Curriculum

August 9, 2012 ~ Four Essential Writing Assignments to  
Improve Student Achievement

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HOSTED BY: Gloucester Public Schools

LOCATION: Gloucester High School Library  
32 Leslie O Johnson Road  
Gloucester, MA 01930

PRESENTER: John Collins

TIME: 8:30 a.m. – 3:00 p.m.

FEES: If you are from outside the host district, the fee for attending for one day is \$115 per person, or sign up for both days at \$195 per person. Rates include \$15 book fee. A one graduate credit option is available if you attend for two days.

## HOW TO REGISTER:

- If you are **within** the hosting district, contact Shayne Trubisz  
Phone: 978-281-9833  
Email: [strubisz@gloucester.k12.ma.us](mailto:strubisz@gloucester.k12.ma.us)
- If you are from **outside** the hosting district, contact Collins Education Associates  
320 Main Street, PO Box 957  
West Newbury, MA 01985  
Phone: 800-932-4477  
Fax: 978-363-2212  
To register online, go to [www.collinsed.com/institutes.htm](http://www.collinsed.com/institutes.htm)  
Email: [register@collinsed.com](mailto:register@collinsed.com)

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### ***Special Note:***

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**Collins Institute**  
**August 8 & 9, 2012 ♦ Gloucester, Massachusetts**  
***Registration Form***

The fee to attend for **one day** is **\$115** per person. Sign up for **both days** at **\$195** per person. Rates include a \$15 book fee.

A one graduate credit option is available if you attend for two days for an additional \$50 payable to Endicott College. Registration for graduate credit will be available on the first day of the course.

To register for one of our Institutes, please complete the form below. A separate form must be completed for each person registering. Mail or fax the completed form to:

**Collins Education Associates LLC**  
320 Main Street, PO Box 957, West Newbury, MA 01985  
Phone (978) 363.1188 Toll Free (800) 932.4477 Fax (978) 363.2212

1. Which Institute(s) are you registering for? Check all that apply.

- August 8 Improving Student Performance  
 August 9 Four Essential Writing Assignments  
 Aug 8 & 9 Improving Student Performance **and** Four Essential Writing Assignments

2. Tell us how to get in touch with you:

Name \_\_\_\_\_

School Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

3. What is your method of payment?

Check Visa\* MasterCard\* Discover\* Purchase Order # \_\_\_\_\_

~ Make checks payable to Collins Education Associates LLC ~

**\*If paying by credit card**, please call CEA at 1-800-932-4477 with card information and billing address.

4. Billing Address – may be a school, central office, personal, etc.

Payer \_\_\_\_\_

Attention \_\_\_\_\_

Street \_\_\_\_\_

City, State & Zip \_\_\_\_\_

Phone \_\_\_\_\_

After registration, you will receive a confirmation email with additional information related to the Institute.