



... creators of the proven  
**COLLINS  
WRITING  
PROGRAM**



*Amesbury, MA public schools, in collaboration with Collins Education Associates and Endicott College, is sponsoring two three-graduate credit writing courses for teachers...*

**Signup today!  
Spaces are  
limited.**

July 19 - 23  
8:30 to 3:00

Amesbury, MA  
Amesbury Middle School  
220 Main Street

(Just minutes from historic  
downtown Newburyport  
and miles of scenic  
beaches.)

**Accommodations**  
Rooms are available at the  
Fairfield Inn, Amesbury,  
MA, 978-388-3400. Book  
by June 17 to get the  
special rate.

## Course Registration

Collins Education  
Associates LLC  
320 Main Street, Box 957  
West Newbury, MA 01985  
800-932-4477  
[info@collinsed.com](mailto:info@collinsed.com)  
[www.collinsed.com](http://www.collinsed.com)

## "GREAT WRITING TEACHERS" Designing an Effective Writing Program

**Session 1: Grades K-3 (Instructor, Joan Pokrant)**

**Session 2: Grades 4-12 (Instructor, Dr. John Collins)**

This graduate level course will help teachers and supervisors design and implement a practical, effective, sustainable writing program for their classroom or district in all subject areas. The major focus of the course is on intensive instruction in the use of the Five Types of Writing, classroom management systems, and three key teaching strategies: oral reading, focus correcting, and using students' past writing to teach new skills. Other topics include: motivating students to write, diagnosing writing weaknesses, using efficient techniques for giving feedback on papers, teaching techniques to improve writing style, using writing as a way to foster learning, developing students' peer editing skills, and creating effective writing assignments.

### Who should attend?

For grades K to 12 teachers in all subject areas, department heads, principals, supervisors, curriculum committee members, and special educators.

3 Graduate Credits ~ \$500 Tuition & Fees ~ Books & Materials About \$60

### Satisfaction Ratings

Participants love our courses. During the summers of 2001 to 2009, we conducted 307 courses attended by 5,254 teachers. Participants filled out an evaluation of each course. One question was, "Compared to other workshops you have attended, how would you rate this workshop?" The teachers were given a one to ten scale with a one described as "not effective at all", a five as "an average experience", and a ten as "one of the best I have attended". The average score was a 9.6.