

Improving Student Performance with the Collins Writing Program

Developing Writing and Thinking Skills Across the Curriculum

COLLINS EDUCATION ASSOCIATES

320 Main Street, P.O. Box 957
West Newbury, Massachusetts 01985

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Pittsburgh, Pennsylvania

Monday, October 19, 2009

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Andover, Massachusetts

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Princeton, New Jersey

Wednesday, October 21, 2009

Albany, New York

Thursday, October 22, 2009

Columbus, Ohio

Thursday, October 29, 2009

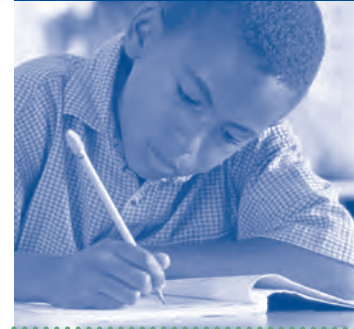
East Hartford, Connecticut

Friday, October 30, 2009

COLLINS EDUCATION ASSOCIATES *presents*

PLEASE POST

Improving Student Performance with the Collins Writing Program



Developing Writing and Thinking Skills Across the Curriculum

For Teachers (grades 4 to 12) in all subject areas, Department Heads, Principals, Supervisors, Curriculum Committee Members, Special Educators

Improving Student Performance with the Collins Writing Program

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No Child Left Behind requires "adequate yearly progress." By attending this workshop, you'll learn how to help students increase test scores and meet NCLB demands.

The Collins Writing Program produces results!

- Over 25 years experience providing professional development
- Thousands of teacher workshops conducted nationwide
- Participant satisfaction rating of 9.2 out of 10
- Over 29,000 teachers trained and millions of students helped
- Solid research base — see www.collinsed.com
- Extensive experience helping schools attain "adequate yearly progress"

Pittsburgh, Pennsylvania

Monday, October 19, 2009

with Suzanne Doherty

Hyatt Regency Pittsburgh Int'l Airport
1111 Airport Boulevard
724-899-1234

Princeton, New Jersey

Wednesday, October 21, 2009

with Gary Chadwell

Hyatt Regency Princeton
102 Carnegie Center
609-987-1234

East Hartford, Connecticut

Friday, October 30, 2009

with John Collins

Sheraton Hartford Hotel
100 East River Drive
860-528-9703

Atlanta, Georgia

Tuesday, October 20, 2009

with Suzanne Doherty

Ramada Atlanta Airport
1380 Virginia Avenue
404-762-8411

Albany, New York

Thursday, October 22, 2009

with John Collins

74 State
74 State Street
518-434-7410

Andover, Massachusetts

Tuesday, October 20, 2009

with John Collins

Wyndham Andover Hotel
123 Old River Road
978-975-3600

Columbus, Ohio

Thursday, October 29, 2009

with Gary Chadwell

Hyatt Regency Columbus
350 North High Street
614-463-1234

About the Presenters

To learn more about our presenters, visit collinsed.com/2009_fall_schedule.htm

Approved as a provider of Continuing Education Units by the Connecticut State Department of Education. CEU credit of 0.5 is awarded for attending the full day workshop.



We are pleased to offer CEU credit to participants from Connecticut, Ohio and New Jersey (Provider #659). To learn more, contact us at 1-800-932-4477 or www.collinsed.com.

First and foremost, Collins Education Associates is a professional development company focused on improving student performance. We specialize in providing K-12 teachers with instructional techniques proven to improve students' writing and thinking skills. Our highly effective Collins Writing Program can be applied at any grade level in any content area. During the last two decades, CEA has conducted more than 15,000 writing workshops. We have long-term teacher training and consulting relationships with school districts of every type and size. Thousands of teachers and millions of students have benefited from our work.

Our Commitment

CEA is dedicated to delivering high quality, cost effective training and resources to improve students' communication skills—especially written communication. All of our workshops and materials go through a rigorous development process. Everything we do is based on the best research and practice, is tested in classrooms under a range of teaching conditions, and must make the most difficult jobs of the writing teacher—planning, evaluating, and classroom management—easier.

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Agenda

- 8:30 - 9:00 a.m. Sign-in, Coffee and Pastry**
- 9:00 a.m. - Noon Five Types of Writing Assignments — A Practical Approach**
 - Learn how teachers can be effective writing teachers — without being great writers
 - Learn how to integrate writing into every class — without sacrificing the teaching of content
 - Learn how to use writing to save time during classroom instruction — without piles of additional papers to correct
 - Learn how to use writing as a catalyst to enhance the quality of classroom discussions
 - Learn the power of “effortful retrieval”
- Noon - 1:00 p.m. Lunch Break**
- 1:00 - 3:00 p.m. Creating and Assessing Writing Assignments — A System that Works**
 - Learn how the five types of writing can improve test scores and help achieve “Adequate Yearly Progress”
 - Learn how to quickly create great writing assignments that promote learning of content and motivate students
 - Learn how to empower students to use self-monitoring and peer feedback during the writing process — accomplish more in less time
 - Learn the four essential writing assignments that improve writing skills and content knowledge
 - Learn how to implement a portfolio and authentic assessment model that's manageable
 - Learn how to tie it all together — integrating workshop content with portfolio and authentic assessment techniques, mastery learning, differentiated instruction and outcomes-based education in today's classroom

Registration

Tuition: \$175 per participant
SPECIAL OFFER — When four participants enroll, the fifth is free!

Workshop fee includes:

- A copy of the book *The Collins Writing Program: Improving Student Performance* by John Collins, Ed.D.
- Coffee and Pastry
- Sample *Cumulative Writing Folder*
- Poster describing the five types of writing assignments
- Certificate of attendance

Name _____

School Name _____

School Address _____

City _____ State _____ Zip _____

School Phone _____ School Fax _____

Method of Payment: Check Credit Card Purchase Order

Purchase Order # (if applicable) _____

Billing Address (if diff. from school) _____

City _____ State _____ Zip _____

Confirmation Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please copy this registration form to enroll additional participants. When four enroll, the fifth is free!

Please check the box below to indicate the seminar you will be attending.

- Pittsburgh, Pennsylvania**
Monday, October 19, 2009
- Atlanta, Georgia**
Tuesday, October 20, 2009
- Andover, Massachusetts**
Tuesday, October 20, 2009
- Princeton, New Jersey**
Wednesday, October 21, 2009
- Albany, New York**
Thursday, October 22, 2009
- Columbus, Ohio**
Thursday, October 29, 2009
- East Hartford, Connecticut**
Friday, October 30, 2009

Workshop times: All workshops are from 9:00 a.m. - 3:00 p.m., with coffee and pastry from 8:30 a.m. - 9:00 a.m.

Confirmation: Registrations received up to one week before workshop date will be confirmed by mail. Information on the seminar location and schedule will be sent with confirmation.

No-risk guarantee: We are confident of the quality of our workshops, but we will refund the fee of any participant not satisfied with the workshop.

Cancellation policy: The entire tuition fee is fully refundable up to three business days prior to the seminar.

How to register . . .

PHONE Call us at 1-800-932-4477

FAX completed registration form to: 978-363-2212

MAIL registration form with check or school P.O. to:
 Collins Education Associates
 320 Main Street, P.O. Box 957
 West Newbury, MA 01985

WEB Register online at www.collinsed.com

We accept Visa, Discover, Mastercard, purchase orders, and checks. Make checks payable to Collins Education Associates. Call 1-800-932-4477 for credit card registration.

What teachers say . . .

“I came looking for a way to grade papers more easily, but I came away with a writing program.”

“Excellent, engaging, lighthearted, but clearly committed. Sensitive to the real needs and problems of classroom teachers.”

“We have adopted this in my school and it works! Students really respond to it! The speaker brings passion and enthusiasm to the material.”

“Clear, articulate, good answers, offered to provide follow-up if needed. Very entertaining. Made us feel both challenged and comfortable.”